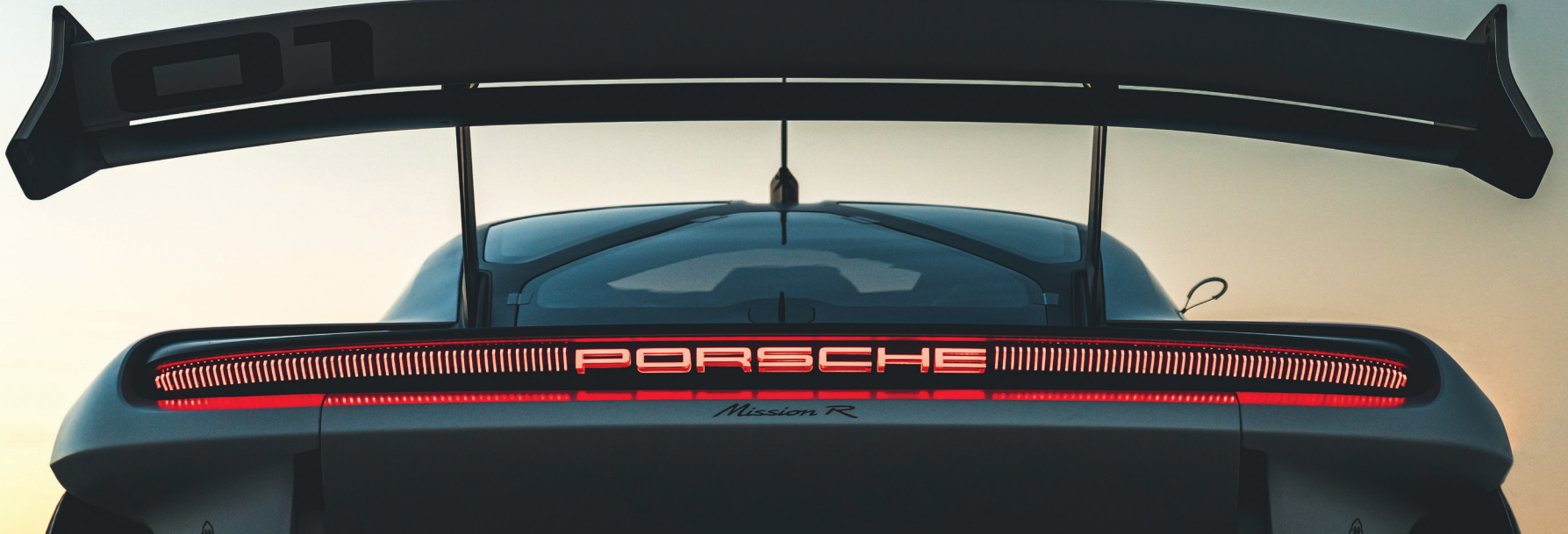


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Robb Report

TURKEY



MISSION

Robb Report is the manual of modern luxury, with its fingers on the pulse of the latest superlative products and experiences that today's modern consumer seek.

Widely regarded as the single most influential journal of living life to the fullest, Robb Report covers the newest in what matters most to its discerning and sophisticated audience.



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FUELING THE LIFESTYLE OF THE
MOST ACTIVE CONSUMERS AND
CONNECTING LUXURY BRANDS TO
A PREEMINENT AUDIENCE
OF WORTH.

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IN EVERY ISSUE

DRIVE:

Monthly test drives of the latest luxury automobiles.

WINDOW SHOPPING:

Experts on travel, gastronomy, horology, jewelry, art and

design share the latest developments and select the items they think will become the next great collectibles.

DREAM MACHINES:

Automobiles, motorcycles, yachts, jets, helicopters and all the other technological gadgets... We delve into the world of the greatest luxurious toys.

PERSPECTIVE:

Robb Report editors and luxury specialists give detailed views into the economical side of luxury goods and services.

ROBB REPORT CLUB:

Inspiring interviews with athletes, celebrities, and business leaders about their passions and pursuits.

DRIVING, DISCOVERY, PASSION

- Arts and Culture
- Automobiles
- Fine Dining
- Real Estate
- Style and Design
- Timepieces
- Fine Jewellery



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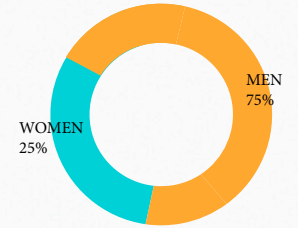
TURKEY

For 15 years, Robb Report is the one of a kind reference guide for luxury in Turkey and opens the door to unique lifestyles.

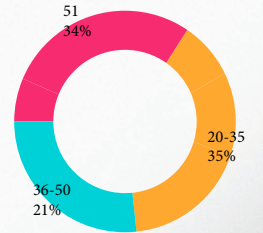


PROFILE

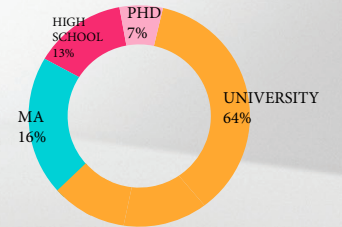
GENDER



AGE



EDUCATION



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TECHNICAL SPECIFICATIONS

SIZE: 200x270 mm

CIRCULATION: 13.000

PERIOD : Monthly

INSTAGRAM : 6.319 followers

DIGITAL MAGAZINE PLATFORMS:
approx. 140.000 downloads per month



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ROBB REPORT 2023 EDITORIAL CALENDAR



01 *Luxury Trends*

What trends will shape the luxury industry in 2023 and beyond, in a world where traditional ideas and expectations of luxury are changing?

02 *Car of the Year*

The 20th anniversary of Robb Report's Car of the Year competition sees the finest vehicles in the luxury and performance sectors battle it out for the coveted title, voted on by readers and editorial staff alike.

03 *Spring Style*

Dispatches, news and advice from the most exciting names in the fashion world, plus

in-depth stories on the ideas and trends that are moving the luxury market.

04 *Health Issue*

As the latest must-have amongst the C-suite is a six-pack and t-shirt-bursting biceps, health now equals wealth and fitness has become the currency that matters. The latest technology and cutting-edge science that could fast-track a path to strength, plus the tips and tricks employed by the best sports stars in the world.

05 *Travel*

Luxury travel has rebounded significantly since the end of the pandemic. This issue

will spotlight the standout destinations, services and properties in this crowded field.

06 *Art Issue*

Exploring the creators and trends driving these fast-growing luxury categories today. Which artists and gallerists are pushing their fields forward?

07 *Best of the Best*

Robb Report's 35th annual awards, that has become the benchmark across the luxury industries. With 16 categories, including automobiles, yachts, philanthropy, watches and jewelry, gastronomy etc. it remains the most powerful

trophy for brands, destinations and individuals to aspire to.

08 *Design Issue*

Which architects and designers are pushing their fields forward? More importantly, why?

09 *Fall Style*

Layers, tweeds, cashmere and leather: Fall/Winter provides comfort and class in equal measure.

10 *Power*

Where does real power lie -and who wields it best- in the world of luxury? Exploring power in all its aspects: How to get it, keep it and deploy it from young upstarts disrupting

the industry to the icons permanently on luxury's A-list.

11 *Watches & Jewelry*

As the holiday season approaches, here are the timepieces and extraordinary jewels that will dazzle now and for decades to come. And, of course, the stories of the artisans and craftspeople behind them.

12 *Giving Issue*

The Ultimate Gift Guide returns: The only selection that presents exclusive, one-of-a-kind ideas negotiated with brands and creators on your behalf, so that you can be assured of spectacular success on the big day.

RATE CARD

IN TURKISH LIRAS

PREMIUM POSITIONS	Back Cover	Second Cover	3rd Page	4-5th Page	6-7th Page	Opposite	Cover Gatefold	Insert
	115.000	90.000	85.000	125.000	115.000	143.000	180.000	125.000

SINGLE RIGHT PAGES AND DOUBLE- PAGE SPREADS	1st Sheet		2nd Sheet		3rd Sheet		After 3rd Sheet		
	Right Page	Double Page	Right Page	Double Page	Right Page	Double Page	Right Page	Double Page	1/2
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LEFT PAGES	1st Sheet	2nd Sheet	3rd Sheet	After 3rd Sheet	Half Page 1/2
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