



Frequency 5x in 2024
 Print run 55,000 copies
 Ad rate full page 4c € 20,500.-
 Copy price € 14

Robb Report Germany – The New Luxury

JAHRESZEITEN
VERLAG

Robb Report is about dreams, an extraordinary insider's knowledge and the possibility of "Once In A Lifetime" purchases and experiences. -experiences. Decadence used to be enough for the luxury consumer - today, the desires of the "New Luxury" generation are more profound. Luxury is a conscious, intelligent, long-term investment in a beautiful life. Robb Report is more than just the keyhole into an exclusive world. He is like a good friend who is the first to tell you about stylish novelties with the highest quality and craftsmanship. At the same time it is the reference book for insiders in the luxury industry. Elegant, personal and always a bit more fancy than the others. Anyone who reads Robb Report has its finger on the pulse of the times.

TARGET GROUP

The readership of Robb Report is interested in imaginative lifestyle, design, innovative restaurants, cars and tech gadgets, restaurants, life stories and opinions of successful and interesting personalities, collectibles, exclusive travel destinations and a healthy work-life-balance.

www.robbreport.de

SCHEDULE 2024

Issue	Topic	On sale	Ad close	Material close
01/2024	Time	28.03.2024	15.02.2024	29.02.2024
02/2024	New Horizons	27.06.2024	14.05.2024	29.05.2024
03/2024	Individuality	05.09.2024	24.07.2024	07.08.2024
04/2024	Success	17.10.2024	04.09.2024	18.09.2024
05/2024	Best of the Best	28.11.2024	14.10.2024	28.10.2024

TECHNICAL DATA

Magazine format: 210 x 280 mm + 4 mm trim-reserve
 Printing process: Offset
 Artwork: Please deliver a print-PDF with 300 dpi resolution.
 Color-management: CMYK



Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
 Support is available via e-mail: support@duon-portal.de
 or directly by phone: +49/ 40 / 37 41 17-50.

Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>

ADVERTISING RATES 2024

Format	4c / EURO
Full page	20,500.-
Full page OBC	32,100.-
Full page first 30 pages	23,100.-
Half page	14,500.-
1/3 page	10,400.-
Double page	40,900.-
Double page IFC + page 3 OPS	48,000.-
Double page first 30 pages	45,600.-

Head Office Germany

International Publisher /Luxury, Design, Living:
 Dagmar Hansen
 JAHRESZEITEN VERLAG
 Harvestehuder Weg 42 . 20149 Hamburg
 phone: +49/40/2717 2030
 e-mail: dagmar.hansen@jalag.de

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